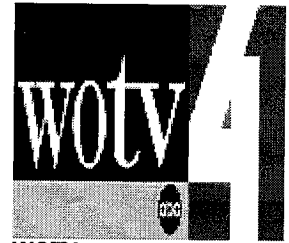


**ORDER****WOTV**

**Orders**  
**Order / Rev:** 218849  
**Alt Order #:**  
**Product Desc:** 12-HCC-963  
**Estimate:**  
**Flight Dates:** 11/01/12 - 11/05/12  
**Original Date / Rev:** 10/31/12 / 10/31/12  
**Order Type:** REG

**Primary AE:** WOTV Local House  
**Sales Office:** L-GR  
**Sales Region:** Loc

**Agency**  
**Name:** Marketing Resource Group Inc  
**Buying Contact:**  
**Billing Contact:**  
 225 South Washington Square  
 Lansing, MI 48933

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Committee to Elect Jase Bolger  
**Demographic:** A35+  
**Product Codes:** PL5  
**Priority:** P2  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** TO1743

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	3	\$300.00	\$255.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	3	\$300.00	\$255.00	0.00
<b>Totals</b>	<b>3</b>	<b>\$300.00</b>	<b>\$255.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOTV Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOTV	11/01/12	11/02/12	M-F 9-10a	CM	9a-10a	---TF--	:30	2	\$100.00	P2	0.00	NM	2	\$200.00
Trisha Goddard															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---TF--			2			\$100.00		0.00			
N 2	WOTV	11/05/12	11/05/12	M-F 9-10a	CM	9a-10a	M-----	:30	1	\$100.00	P2	0.00	NM	1	\$100.00
Trisha Goddard															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1			\$100.00		0.00			
Totals														3	\$300.00